



Idea's for Raising Money for the River Valley Run

Collect Pledges from friends and family

- Post a Facebook status, Twitter message or an e-mail out to everyone you know asking for a pledge. Have them link directly to the River Valley Run donation page:
<http://www.active.com/donate/rivervalleyrun>
- Ask friends and family to donate to your fundraising rather than buy you a gift for a special occasion, like your birthday.
- Give something up for the next month – a movie, manicure or dinner at an expensive restaurant – and contribute what you would have spent to the River Valley Run.
- Take your fundraising letter and Run information everywhere.
- Change your home, cellular and work voicemail to announce to all that you will be participating in Memory Walk. It's a great way to spread the word!
- Print your donation forms on brightly colored paper. This will ensure that they stand out in a stack of bills and other correspondence.
- Host a coffee or tea party at your favorite local coffee shop. Ask the shop for a donation of the coffee, tea, and snacks and charge your guests a fee.
- Have a scrapbooking party in your home or at a local venue. Get food and drinks donated and charge at the door.

Collect Pledges in your office

- Don't forget to ask your boss if their employer offers matching gifts. Often they will match you up to a certain amount if you are raising money for a non-profit cause.
- Sell candy, chips, popcorn, soda, bagels or donuts at the office. You may be able to get the goods donated so everything goes to your fundraising.
- Create a change jar that you can put on your desk. Every several days shake it to remind people of your cause (ok, that may be a bit much but you get the idea!)
- Most e-mail programs give you the ability to create your own signature at the bottom of each message. This is a great way to let both personal and business contacts know that you are running/walking to help disadvantaged kids go to camp at the Ranch.

Raise money in your community

- Ask businesses (doctor, dentist, salon, etc.) that you frequent for a donation of cash or services. If you do business there, they may appreciate your loyalty enough to donate.
- Hold a yard sale and donate all the proceeds to the River Valley Run. Be sure to put out a sign that all sales go to help disadvantaged kids go to camp...it should help with sales!